

TRIM - FINISHED SIZE

SAFE ZONE - KEEP TEXT AND LOGOS INSIDE THIS LINE

HEADLINE AREA - TOP THIRD

**FIRST-CLASS POSTCARD RATE
ELIGIBLE (MAX 4.25 x 6)**

GUIDE LEGEND

-  BLEED EDGE (TINTED ZONE)
-  TRIM / FINISHED SIZE
-  SAFE ZONE

DELETE ALL GUIDE OBJECTS BEFORE PRINT

CALL TO ACTION - BOTTOM THIRD

TRIM - FINISHED SIZE

SAFE ZONE - KEEP TEXT AND LOGOS INSIDE THIS LINE

MESSAGE + OFFER
AREA - KEEP CLEAR
OF THE MAILING
PANEL

MAILING PANEL 4 x 2 IN - KEEP CLEAR OF ART

NO DARK BACKGROUNDS OR REVERSE TYPE IN THIS AREA - USPS
NEEDS A LIGHT BACKGROUND TO READ THE ADDRESS AND
BARCODE

PRSR STD
U.S. POSTAGE
PAID
LAKELAND, FL
PERMIT NO. 1

*Sample A. Resident
123 Sample Street
Lakeland, FL 33801-1234*

(Sample address - live recipient addressing added at mail time)